



Growing a **Healthier** World.



A man with short brown hair, wearing a light green button-down shirt, is smiling and looking towards the right. He is standing in a cornfield with rows of green corn plants stretching into the distance under a blue sky with light clouds. A large, stylized speech bubble is positioned to his right, containing text. Above the man, an orange ribbon banner contains the text 'What it means to Grow a Healthier World.'

What it means to
Grow a Healthier World.

IT MAY SEEM A SIMPLE EXPRESSION, BUT 'GROWING A HEALTHIER WORLD' ALSO GETS TO THE HEART OF OUR COMMITMENT TO SUSTAINABILITY. **THIS ISN'T ABOUT BUSINESS AS USUAL.** IT'S ABOUT USING SCIENCE AND INNOVATION TO UNCOVER THE MOST SUSTAINABLE SOLUTIONS FOR OUR CUSTOMERS, OUR EMPLOYEES AND OUR WORLD—SOLUTIONS THAT WILL HELP ENSURE A LASTING FUTURE FOR GENERATIONS TO COME.

A close-up photograph of a field of golden wheat, showing the texture of the stalks and the warm tones of the grain.

Bayer CropScience
Science For A Better Life

Customer solutions that foster 'better lives.'

FOR US, INNOVATION HAS NEVER BEEN AN END IN ITSELF—AND IT NEVER WILL BE. THE PROMISE OF 'SCIENCE FOR A BETTER LIFE' HAS LONG GUIDED OUR EFFORTS. OUR SUCCESS HAS ALWAYS BEEN MEASURED BY OUR ABILITY TO PROVIDE SOLUTIONS TO OUR CUSTOMERS THAT HELP GROW THEIR BUSINESSES, RAISE MORE ABUNDANT CROPS AND IMPROVE THE HEALTH AND WELL-BEING OF PEOPLE, ANIMALS, PLANTS, THE ENVIRONMENT AND OUR GLOBAL COMMUNITIES, AND OUR ABILITY TO UNDERSTAND HOW THEY WORK TOGETHER.



Sustainability is at the heart of our culture and guides how we conduct business every day.

POPULATION GROWTH. CLIMATE CHANGE. RISING DEMAND FOR ENERGY. INCREASED URBANIZATION.

THESE ARE JUST A FEW EXAMPLES OF THE INCREASING CHALLENGES FACED BY FARMERS THROUGHOUT THE WORLD. AND WHY THE NEED TO INNOVATE SUSTAINABLE SOLUTIONS THAT WORK WITHIN OUR MODERN AGRICULTURAL SYSTEM IS MORE IMPORTANT THAN EVER.

Our sustainability commitment: ADDRESS THREE SPECIFIC AREAS OF FOCUS WITHOUT COMPROMISING A RELATED RESPONSIBILITY TO ALL OF OUR STAKEHOLDERS.



Food, Health AND Well-being

TO DELIVER WORLD-CLASS SCIENCE AND INNOVATION THAT PROVIDE SOLUTIONS TO HELP GROW A MORE ABUNDANT FOOD SUPPLY FOR BETTER HEALTH AND QUALITY OF LIFE.



People and Partnerships

TO DEVELOP OUR PEOPLE THROUGH EDUCATION AND TRAINING AND FOSTER PARTNERSHIPS THAT ADVANCE SUSTAINABILITY THROUGHOUT THE COMMUNITIES WHERE WE LIVE AND WORK.



Together with Nature

TO IMPROVE AGRICULTURAL AND URBAN LANDSCAPE MANAGEMENT, CONSERVE HABITATS AND FOSTER ENVIRONMENTAL STEWARDSHIP, AND REDUCE OUR OWN CARBON FOOTPRINT AND THAT OF OUR PRODUCTS.



A cartoon illustration of a man with short brown hair, wearing a light green button-down shirt, looking towards the right. A large white speech bubble with a black outline is positioned above his head, containing the text 'Talking about sustainability is good. Putting it into practice is even better.'

Talking about sustainability is good. Putting it into practice is even better.

AN ENDOWED CHAIR

WE ENDOWED A CHAIR OF SUSTAINABLE DEVELOPMENT AT NORTH CAROLINA STATE UNIVERSITY WITH RESEARCH FOCUSED ON THE DEVELOPMENT AND MANAGEMENT OF TURF AND LANDSCAPES IN RESPONSIBLE AND ECONOMICALLY VIABLE WAYS.

MORE TOLERANT CROPS

OUR RESEARCH FOCUSED ON IMPROVING CROP YIELD UNDER EXTREME ENVIRONMENTAL CONDITIONS WILL HELP FARMERS PRODUCE CROPS MORE EFFICIENTLY AND SUSTAINABLY.

REDUCING OUR IMPACT

WITH ECO-DESIGN OF PACKAGING, TARGETED DELIVERY SYSTEMS, SOURCING RENEWABLE MATERIALS, LOW-DOSE ACTIVE INGREDIENTS AND AN EFFICIENT MANUFACTURING AND DISTRIBUTION NETWORK, WE ARE REDUCING OUR ENVIRONMENTAL FOOTPRINT.

WINTER CEREALS SUSTAINABILITY IN ACTION

WORKING WITH REGIONAL UNIVERSITIES, NGOS, GROWERS AND AGRONOMISTS WE'RE DEVELOPING NEW WINTER WHEAT VARIETIES AND MANAGEMENT PRACTICES THAT CAN INCREASE PRODUCTIVITY WHILE MAINTAINING HABITAT.

MAKING SCIENCE MAKE SENSE

THIS INITIATIVE INCREASES SCIENTIFIC INTEREST AND LITERACY THROUGH HANDS-ON LEARNING, EMPLOYEE VOLUNTEERING AND PUBLIC EDUCATION.

PASSAGE HOME

PARTNERING WITH BUSINESSES IN SOUTH PARK, NORTH CAROLINA, WE'RE INTRODUCING YOUNG PEOPLE TO SUSTAINABLE LIVING AT BAYER DAYS, A SUMMER CAMP FOR EXPERIMENTAL LEARNING.



THE LIST GOES ON AT WWW.BAYERCROPSCIENCE.US/OUR-COMMITMENT.
VISIT TO LEARN MORE ABOUT BAYER CROPSCIENCE'S SUSTAINABILITY EFFORTS IN THE U.S.,
INCLUDING OUR ONGOING SUPPORT FOR PEOPLE AND COMMUNITIES COMMITTED TO SUSTAINABILITY.



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